Nishi Banka

Product Designer // Illustrator // Mental Health Activist

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I'm a passionate **User Experience Designer** with a strong focus on creating **design solutions that meet people's needs**. I use **curiosity, critical thinking, and research** to drive my design approach, believing that **understanding user behavior** is essential for success. I'm **recognized worldwide by Adobe** as an **illustration top talent** and have a **Master's scholarship from the UK**. My unique blend of **creativity, technical expertise, and visual design** has been honed through **experience working with MNCs and startups**. I'm praised for my diligent **time management** and **strong leadership qualities**, always **striving to foster collaboration** to achieve **exceptional results**. Let's connect to explore how I can bring my skills in **user-centered design, research, critical thinking, problem-solving, visual design, and leadership** to your team!

Portfolio

https://www.nishicreates.com

Work Experience

March 2022 - August 2022
📍 *London*

UX Designer: The Wellness Revolution

- Conducted **primary and secondary research**, **modeled data using business intelligence tools**, and **designed prototypes** to propose a **dashboard** for employee well-being.
- Utilized **Microsoft Power BI** and **Figma** to create designs and **prototypes** for the dashboard.
- Conducted **user testing** to ensure the dashboard was **user-friendly** and **effective** in promoting a positive work culture.

October 2020 - August 2021
📍 *Bengaluru*

Illustrator: Client + Harper Collins

- **Designed and illustrated** a children's book on technology education for ages 6-8, published by HarperCollins worldwide.
- Created **visual designs and layouts** to make the content **engaging** and **accessible** for young readers, using techniques relevant to **UX design principles**.

July 2020 - July 2021
📍 *Bengaluru*

Design Lead: Mitron TV

- Conducted **user research, interviews, and usability testing** to inform design based decisions and improve **user experience**.
- Collaborated with **cross-functional teams** including product managers, engineers, and content strategists to create **user-centered designs** and ensure **design consistency** across platforms.
- Designed **high-fidelity mockups and prototypes** using **industry-standard design tools**. Iterated on designs based on **feedback from stakeholders and users**.

August 2019 - March 2020
📍 *Bengaluru*

Visual Designer: McKinsey & Company

- **Collaborated** with **consultants** to develop **visual representations** of their ideas, translating complex concepts into intuitive and **user-friendly designs**.
- Leveraged **design thinking** methodologies to create **solutions** that promote mental health and community building, with a focus on user needs and insights.
- Used design tools such as **PowerPoint** and **Adobe Creative Suite** to create visually appealing and engaging slides that enhance the user experience.

January 2021 - July 2021
📍 *Bengaluru*

Designer & Illustrator: OBLF Foundation (Voluntary Work)

- **Designed and illustrated** a series of children's books for underprivileged kids to learn English, including book covers.
- Ensured the design was **visually engaging** and the illustrations were extremely easy to understand for the **target audience**.

September 2018 - October 2018
📍 *Bengaluru*

White Swan Foundation (Voluntary Work)

- Led a team of volunteers in **designing and conducting mental health workshops** for a campaign aimed at educating 10,000 people in and around Bengaluru, India.
- **Designed and facilitated multiple interactive workshops** for university students, using **user-centered design principles** to ensure **maximum engagement** and learning outcomes.

September 2018 - October 2018
📍 *Bengaluru*

Internship: Dentsu Webchutney

- Gained insight into the **process of creating digital advertisements** from start to finish.
- Shadowed professionals from various divisions and learned how to collaborate with a team to **develop visual content**.
- Contributed to the creation of advertisements for prominent brands such as Swiggy, Flipkart, and Forever 21.

Education

September 2021 - September 2022
◎ *London*

Goldsmiths University, University of London

MSc User Experience Engineering
Modules Covered: Human Factors, Computng the User Experience, Interactve Data Visualisaton, Research Methods, Designing Informaton & Services, Interactve Science, Critcal Social Media Practces, Applied Topics

October 2020 - August 2021
◎ *Bengaluru*

Srishti Institute of Art, Design and Technology

Visual Communication and Strategic Branding
Modules Covered: Typography, Branding, Business of identtes: Strategic Branding & Business Design, Visual Thinking Tools, Illustraton for Communicaton, Business of Communicaton, Design Thinking Tools

Awards

September 2021

GREAT Scholarship

A 62% merit based scholarship for my masters' at Goldsmiths University, awarded by the Britsh Council and Goldsmiths University

August 2019

Top Talent in Illustrations

I won the Top Talent in Illustratons award in 2019 for my project - Tail - A - Friend by Adobe. Out of tens of thousands of entries, Adobe chooses a mere 100 to be awarded as the top talent for the year.

Publication

May 2022

The Little Handbook of Cool Technology

A book I illustrated was published by Harper Collins in May.

Exhibitions

November 2017
◎ *Bengaluru*

Art in Transit

Exhibited a flm as a part of "The Dream Collectve" under the supervision of Prof. Mriganka Madhukaillya (IIT Guwahat).

October 2016
◎ *Bengaluru*

Festival of Stories

A multlingual exhibiton of poems and stories by a selectve group of writers across the country.

References

Mr. Biswamit Dwibedy

Assistant Professor at American University of Paris
bdwibedy@aup.edu

Dr. Nicholas Hine

Programme Lead of MSc UX Engineering at Goldsmiths University, University of London
n.hine@gold.ac.uk

Software Skills

Figma	**Adobe Illustrator**
UXTweak	**Adobe Photoshop**
Optimal Workshop	**Adobe Indesign**
Maze	**Adobe Lightroom**
2D Search	**Adobe Premiere Pro**
FigmaJam	**Adobe Afer Efects**
Procreate	**Axure**
Microsoft Powerpoint	**HTML**
Microsoft PowerBI	**Zotero**
Microsoft Word	**Flourish**